

WHO WE ARE



Sullivan Ligeon
Wealth Planning Assistant

020 7965 4480

truewealth@bloomsburywealth.co.uk

[truewealth1](https://twitter.com/truewealth1)

MY STORY

Originally from France I grew up in a village between Angers and Saumur (in the west of France). My dad died a few years after I was born, so to help my mother and my siblings (2 sisters and 1 brother) I started work at 16 years old. I worked in a bank agency at the weekend. During all my further education I worked as an apprentice until I got my masters in finance and business management in January 2012.

After I graduated, I got a job in banking and insurance as a credit analyst with Credit Agricole (in France). During all my time at the company I was on temporary contracts so I moved to different cities (Angers, Nantes, Laval and Le Mans).

In June 2015, Credit Agricole decided not to renew my contract so I started to look for a

permanent contract, which I discovered would require me to speak English. After a few reflections, I decided to come to London even though I didn't speak one word of English. This was the best way to start. Two weeks later I got a job in a 4 star hotel (Club Quarters) as a Porter. My job was cleaning public areas and helping guests with all requests (on a rate of £8 per hour). During the two years I was there, it was really difficult to appreciate English life because I switched between morning, late and night shifts.

After my first year in England, my English was much better so I looked for some courses in Finance. As long as I can remember, for me London has always been the capital of the financial markets along with New York. It's why in 2016 I started a level 5 diploma in financial markets at the London Academy of Trading (a professional branch of London School of Business and Finance).



Although I got my diploma in July 2017, I wanted to take the time to think about my future. A few days later I decided to take a risk and travel around the world. I decided on a strategy, had an objective and over the next eight months I travelled from country to country, investing in the forex market to fund my journey. I visited Ireland, England, France, Spain, Canada, USA, and China.

Once my trip finished I didn't know what I wanted to do, so I came back to London in June 2018. Being alone around the world visiting so many different cultures, foods, mentalities, and languages made me realise that I want to help

people rather than companies. The wealth management and financial planning appealed to me as this involves understanding and helping people.

Joining Bloomsbury Wealth gives me the opportunity to achieve my goal to get the Chartered Wealth Manager certification in an excellent environment where the clients and the people are the priority. Like Mark W.B. Brinton said: "The value of a man is not measured by his money, his status or his possessions. The value of a man lies in his personality, his wisdom, his creativity, his courage, his independence, and his maturity."